



ALLEGIANT CELEBRATES 50,000 TRAVELERS THROUGH CASPER/ NATRONA COUNTY INTERNATIONAL AIRPORT

CASPER, Wyo. (Nov. 9, 2012) — Allegiant ([NASDAQ: ALGT](http://www.nasdaq.com/quote/ALGT)) has now served over 50,000 travelers at Casper / Natrona County International Airport (CPR) since the first flight took off on September 2008 en route to Las Vegas. Since that time, the company has added Phoenix / Mesa as options for Casper vacationers with service to start December 20, 2012. In honor of the company's commitment to the Casper community, Allegiant will award the 50,000 customer to check-in on Friday's flight with an Allegiant goodie bag complete with two Blue Man Group tickets.

"We're really excited about celebrating Allegiant's 50,000th Las Vegas passenger," said Glenn Januska, Airport Manager. "This just shows how many people in Wyoming have recognized the value of Allegiant's low fares and great package deals."

"Four years ago, Allegiant began a successful partnership with the Casper / Natrona County International Airport by offering Casper residents low-cost, nonstop flights and complete vacation packages in Las Vegas," stated Allegiant Travel Company President, Andrew Levy. "The support of the community has allowed us to expand our service in the area to Phoenix in December. We thank the Casper / Natrona County International Airport and our customers for their continued support in this region, as this milestone would not have been reached without them."

Allegiant, Travel is our deal.[®]

Las Vegas-based Allegiant Travel Company[®] (NASDAQ: ALGT) is focused on linking travelers in small cities to world-class leisure destinations. Through its subsidiary, Allegiant Air, the company operates a low-cost, high-efficiency, all-jet passenger airline, and offers other travel-related products such as hotel rooms, rental cars, and attraction tickets through its website, allegiant.com. The company has been named one of America's 100 Best Small Companies by Forbes Magazine for four consecutive years. For downloadable press kit, including photos, visit: <http://gofly.us/SQmY7O>.

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Allegiant Media Contact:

Jessica Wheeler / Carl Zablonty

Phone: 702-853-4625

Email: mediarelations@allegiantair.com

