



**NEWS RELEASE**  
**FOR IMMEDIATE RELEASE: July 2, 2008**  
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## **CASPER HITS THE JACKPOT!**

### **ALLEGIANT AIR ANNOUNCES NEW, NONSTOP AIR SERVICE BETWEEN CASPER AND LAS VEGAS:**

**AIRLINE CELEBRATES WITH INTRODUCTORY \$79\* FARES**

(CASPER, Wyo.) — Casper, Wyo. residents will soon have a chance to try their luck in fabulous **Las Vegas** as low-cost airline, **Allegiant Air**, today announces new, nonstop jet service to Las Vegas from Casper beginning **Sept. 19**. Allegiant is celebrating by offering fares as low as **\$79\*** one-way to the “Capital City of Entertainment.”

“We are pleased to bring the Allegiant brand of low-fare, nonstop jet service to the Casper community,” Maurice J. Gallagher, Allegiant Air president & CEO, said. “This is an exciting new addition for our airline and our customers as we launch the only nonstop jet service between Casper and Las Vegas.”

The new flights will operate two times weekly between Natrona County International Airport and McCarran International Airport (Las Vegas), with service **Monday** and **Friday**. Beginning Sept. 19, flights will depart Casper at **10:35 a.m.** arriving in Las Vegas at **11:35 a.m.** Flights leaving Las Vegas will depart at **7 a.m.** arriving in Casper at **9:55 a.m.** (all flight times are local).

“We’re very, very excited to have Allegiant providing service to Las Vegas,” said Glenn Januska, Airport Manager of Casper/Natrona County International Airport. “The convenience of flying out of Casper and having direct service to one of our most popular destination is going to be great for Wyoming. Allegiant is a carrier who definitely knows what it is doing, and they do it better than anyone else I know.”

The carrier will utilize a full-size, 150-seat MD-80 jet aircraft on the route. The airline said its market research and input from local community leaders indicate the Casper community will **more**



welcome the new nonstop flights and low fares to Las Vegas as an alternative to connecting flights or long drives to other airports.

Through its **Allegiant Vacations** program, the company also offers complete air and hotel vacation packages to the city that never sleeps for as low as **\$230\*** per person for four-nights, roundtrip (based on double-occupancy, stay at the Vegas Club Hotel & Casino with a Monday arrival and Friday departure).

Allegiant Vacations offers low-cost packages with more than 50 of Las Vegas' most exciting hotel properties, including: *Wynn Las Vegas, Bellagio, Venetian-Resort-Hotel-Casino, Paris Las Vegas, MGM Grand Hotel & Casino, Mandalay Bay Resort and Casino, Caesars Palace, Palms, Red Rock Casino-Resort-Spa, Golden Nugget Las Vegas, South Point Hotel, Casino & Spa, Four Queens Hotel & Casino, Plaza Hotel and Casino* and many more.

Allegiant's **\$79\*** one-way introductory fare is limited, must be purchased by **July 26, 2008** and is valid for travel through **Dec. 15, 2008**. Introductory fares are not available on all flights. After the introductory fare period, regular one-way fares on the route start as low as **\$99** one-way.

Reservations can be made on the airline's website at [www.allegiantair.com](http://www.allegiantair.com), through the airline's Reservations and Information Center at **702-505-8888** or through professional travel agents.

**About the \$79\* one-way fare:**

\*Seats are limited and may not be available on all flights. All fares one-way and are non-refundable. Fares do not include PFC, segment tax or September 11 security fee of up to \$10.50 per segment. Travel purchased through Allegiant Air call centers will cost an additional \$10.00 per segment. A checked baggage fee of \$15 per bag, per person, per segment will apply for the first two bags, when purchased at the time of booking. If purchased at flight check-in, a checked baggage fee of \$25 per bag, per segment, per person will apply to the first two checked bags. Additional higher fees will apply for three or more checked bags. A segment is defined as one take-off and one landing. Fare rules, routes and schedules are subject to change without notice. Restrictions apply.

**About the Company**

Las Vegas based Allegiant Travel Company (NASDAQ: ALGT), is focused on linking travelers in small cities to world-class leisure destinations such as Las Vegas, Phoenix, Fort Lauderdale, Fla., Orlando, Fla., and Tampa Bay/St. Petersburg, Fla. Through its subsidiary, Allegiant Air, the Company operates a low-cost, high-efficiency, all-jet passenger airline offering air travel both on a stand-alone basis and bundled with hotel rooms, rental cars and other travel related services.

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